



Stakeholder Partnerships

Expanded cooperation between countries, individual agencies, and the private sector represents the future of secure, efficient trade and travel. In an increasingly competitive global economy where security concerns must be addressed, public and private entities must collaborate to share information, invest in infrastructure, and modernize processes to build secure supply chains and support economic prosperity.



Co-Creation and Strategic Partnership Programs:

To deal with rising workloads and shrinking budgets, government authorities will not be able to rely exclusively on their own resources to maintain security and facilitate travel and trade flow. Co-creating processes, policies, and partnership programs are essential to meeting the interests of both border authorities and industry.

Bi-Directional Education and Outreach:

Government and industry must conduct outreach to capitalize on each other's expertise and create mutually beneficial solutions to complex problems.

Shared Public-Private Investment:

Optimizing the allocation of shared resources in infrastructure, technology, and personnel deployment will improve efficiency, mitigate risk, and lower costs.

Information Sharing:

In order to fully exploit available information to build a secure and efficient supply chain, trade data must be effectively collected and shared.

BY THE NUMBERS

CT Strategies Leadership has been instrumental in:

Growing the premier United States Trusted Trader Program to over **10,500** members.

Establishing prescreening programs at **58 ports abroad** for **80%** of U.S. bound maritime containerized cargo.

Developing automated trade processes that share information between **47 United States government agencies.**

The CT Strategies Team has been responsible for overseeing United States security and regulatory operations that annually process:

\$2.4 Trillion in international trade

\$35 Billion in revenues

30 Million Shipments

Proven Experience



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The CT Strategies team led many of the United States government's transformative trade partnership initiatives that have modernized U.S. Customs and international trade stakeholders around the world.

CT Strategies delivers custom, appropriately scaled solutions that fit the operational and budgetary needs of each of our clients. We have the expertise and experience to:

- Develop innovative partnership programs and co-creation strategies across both the public and private sectors.
- Broker information-sharing agreements in the public and private sectors that effectively manage risk while protecting sensitive data.
- Create innovative solutions within the most complex statutory and legal frameworks within the U.S. and governments around the world.

Team Snapshot

ALLEN GINA, CO-FOUNDER

Assistant Commissioner, Office of International Trade, U.S. Customs and Border Protection

Assistant Commissioner, Office of International Affairs, U.S. Customs and Border Protection

(A) Assistant Commissioner & Deputy Assistant Commissioner, Office of Intelligence and Operations Coordination, U.S. Customs and Border Protection

Director of Agency Coordination, Border and Transportation Directorate, U.S. Department of Homeland Security

W. RALPH BASHAM, PARTNER

Commissioner, U.S. Customs and Border Protection

Chief of Staff, U.S. Transportation Security Administration

Director, U.S. Secret Service

Director, Federal Law Enforcement Training Center

GERALD I. DEWEY, PH.D., PMP®, SENIOR ADVISOR

Director of Advanced Analytics, Targeting & Analysis Systems Program Directorate, U.S. Customs and Border Protection

Liaison Officer to the Joint Office of Program Management-Ministry of Interior, Kingdom of Saudi Arabia, U.S. Department of Homeland Security

Director of Data Management, National Targeting Center, U.S. Customs and Border Protection

Director of Passenger Targeting, Targeting and Analysis Systems Program Office, U.S. Customs and Border Protection

ANDREW FARRELLY, CO-FOUNDER

Chief of Staff to the Deputy Commissioner, U.S. Customs and Border Protection

Director of Targeting Programs, National Targeting Center, U.S. Customs and Border Protection

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CHARLES BARTOLDUS, SENIOR ADVISOR

Senior Director, Transportation and Border Security, National Security Staff, Executive Office of the President

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EUGENIO GARZA, JR., SENIOR ADVISOR

Director of Field Operations, Laredo Field Office, U.S. Customs and Border Protection

Port Director, Port of Laredo, U.S. Customs and Border Protection

(A) Director of National Canine Programs, Anti-Smuggling Division, U.S. Customs and Border Protection

BRETT LADUZINSKY, DIRECTOR

Advisor, Office of the Commissioner, U.S. Customs and Border Protection

Counselor, Office of International Trade, U.S. Customs and Border Protection

Senior Consultant, National Geospatial Intelligence Agency, Booz Allen Hamilton